



Transit

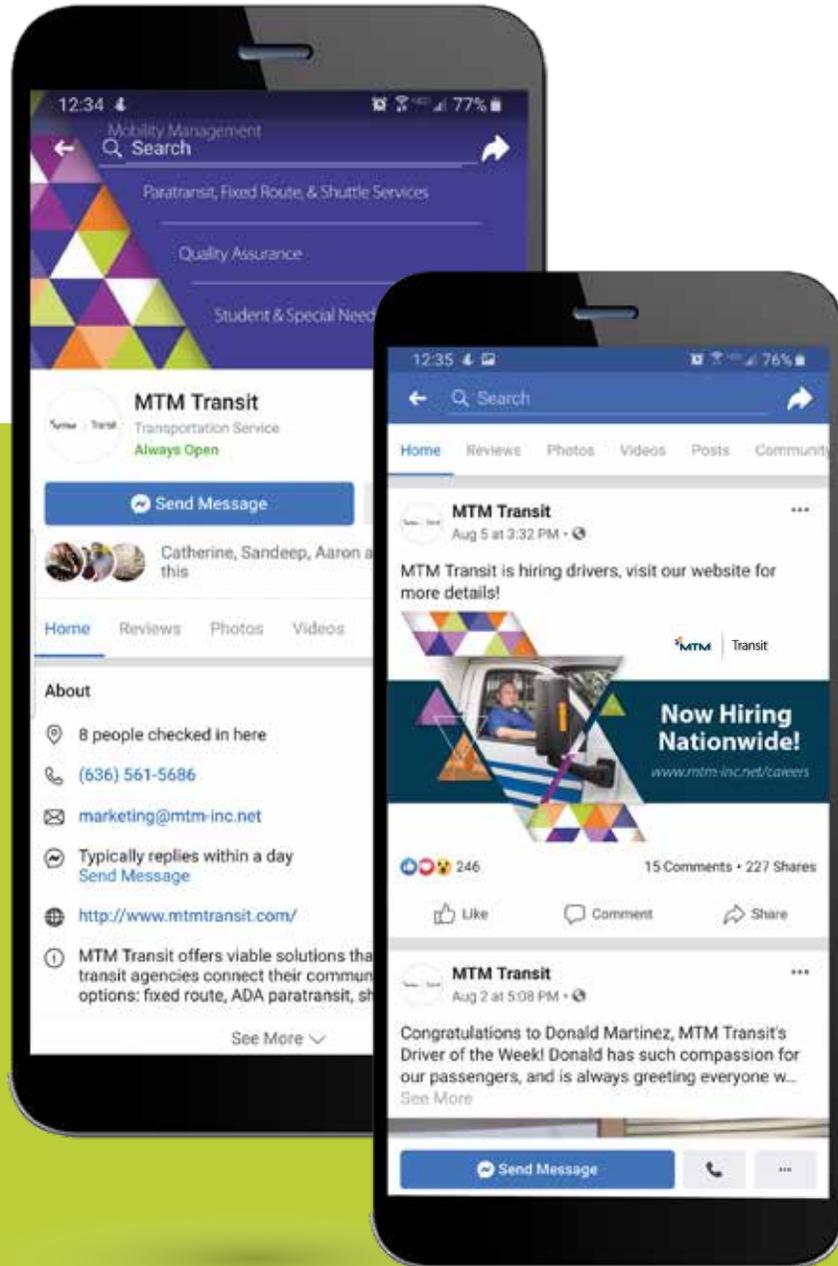
Branding Booklet



Car Wraps



Social Media



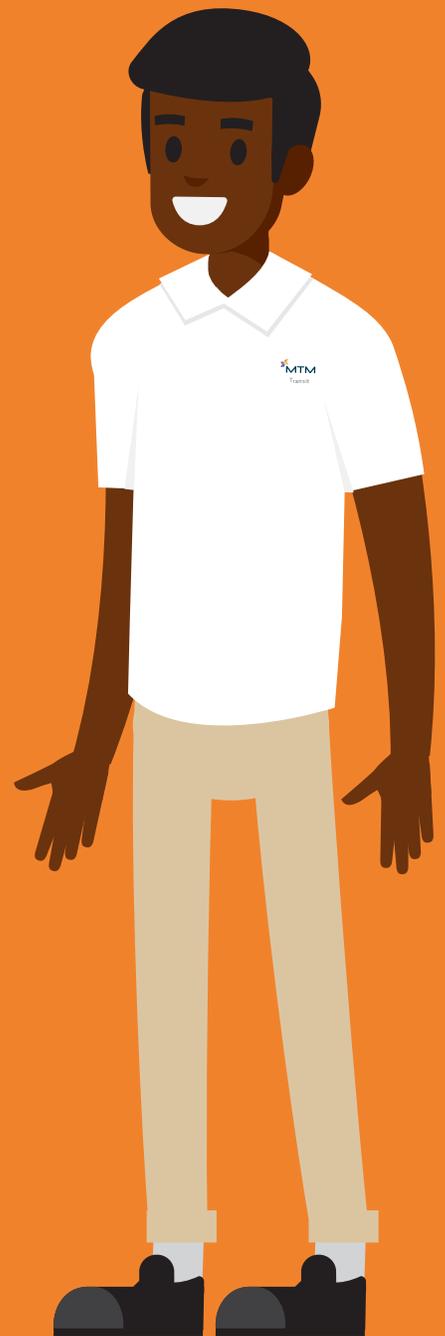
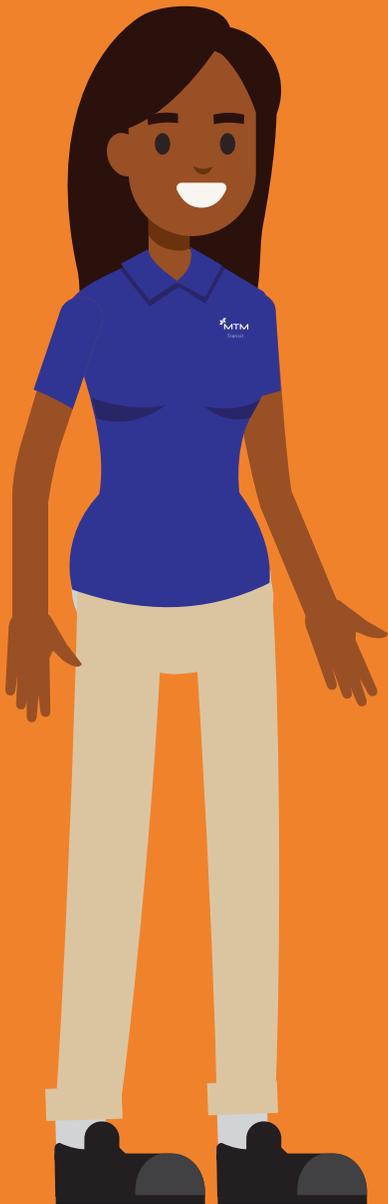
Folders



Transit



Apparel



Website

The screenshot shows the MTM Transit website homepage. At the top, there is a navigation bar with the MTM Transit logo on the left and menu items: Home, About Us, Services, Case Studies, Technology, News, Careers, and Contact. A search icon is located on the right side of the navigation bar. The main content area features a large hero image of an elderly man with a cane, looking thoughtful. To the left of this image, the headline reads "Every Trip is Important". Below the headline is a short paragraph about the company's commitment to accessibility and a "LEARN MORE" button. The middle section has a circular image of a man assisting an elderly woman with a cane into a car. To the right of this image is the headline "Access to the grocery store, employment, medical care, and other community services are vital components of a healthy, productive life." followed by a paragraph of text and another "LEARN MORE" button. The bottom section is titled "Services" and includes a paragraph of text and two smaller images: one showing a man assisting an elderly woman with a cane onto a bus, and another showing a man and a woman at a ticket counter.

MTM | Transit

Home About Us Services Case Studies Technology News Careers Contact

Every Trip is Important

As communities are challenged with increasing access while containing costs, MTM Transit strives to achieve these goals while focusing on what matters most: the passenger. Helping the disabled, elderly, and other transportation disadvantaged populations with their transit needs is the core of our operations.

[LEARN MORE](#)

Access to the grocery store, employment, medical care, and other community services are vital components of a healthy, productive life.

From utilizing mobility management tools like assessments and travel training to promote public transit ridership, to fully managing the operation of fixed route and paratransit services, to overseeing quality assurance for multi-vendor transit systems, MTM Transit can help solve even your toughest transit challenges. We remain committed to providing quality transit services to individuals who, without reliable transportation, may be unable to take advantage of employment opportunities, get to the doctor, and access other community resources.

[LEARN MORE](#)

Services

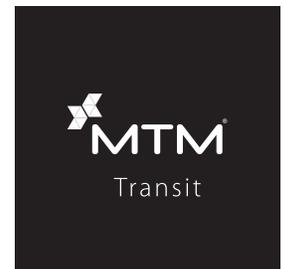
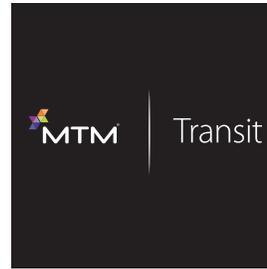
MTM Transit's services offer viable solutions that can help you connect the pieces of your community's transportation options, as we collaborate to increase fixed route utilization, reduce costs, and remove community barriers.

Paratransit, Fixed Route & Shuttle Services

TICKETS

Branding

Logos



Colors



Dark Blue

#003B53
RGB: 0, 59, 83
CMYK: 99, 72, 45, 36
Pantone: 548



Blue

#024F6E
RGB: 2, 79, 110
CMYK: 97, 65, 37, 20
Pantone: 80% screen of 548



Grey

#7C858C
RGB: 124, 133, 140
CMYK: 0, 0, 0, 60
Pantone: 430



Light Green

#BCCF3C
RGB: 188, 207, 60
CMYK: 26, 0, 92, 5
Pantone: 390



Purple

#423F8F
RGB: 66, 63, 143
CMYK: 85, 85, 0, 10
Pantone: 2735



Pink

#8F3694
RGB: 143, 54, 148
CMYK: 51, 94, 0, 0
Pantone: 513



Dark Green

#015E48
RGB: 1, 94, 72
CMYK: 90, 39, 76, 32
Pantone: 561



Orange

#F2822D
RGB: 242, 130, 45
CMYK: 1, 60, 94, 0
Pantone: 1575

For more info go to:

www.mtmtransit.com/branding

Posters

36" w x 24" h



Posters

30" w x 10" h

Look ahead:

15 seconds into your driving future



Transit

Look around:

Keep checking around you and check your mirrors every 5 to 8 seconds



Transit

Communicate:

Obtain eye contact with pedestrians and anyone who may come into your driving space



Transit

Posters

30" w x 10" h

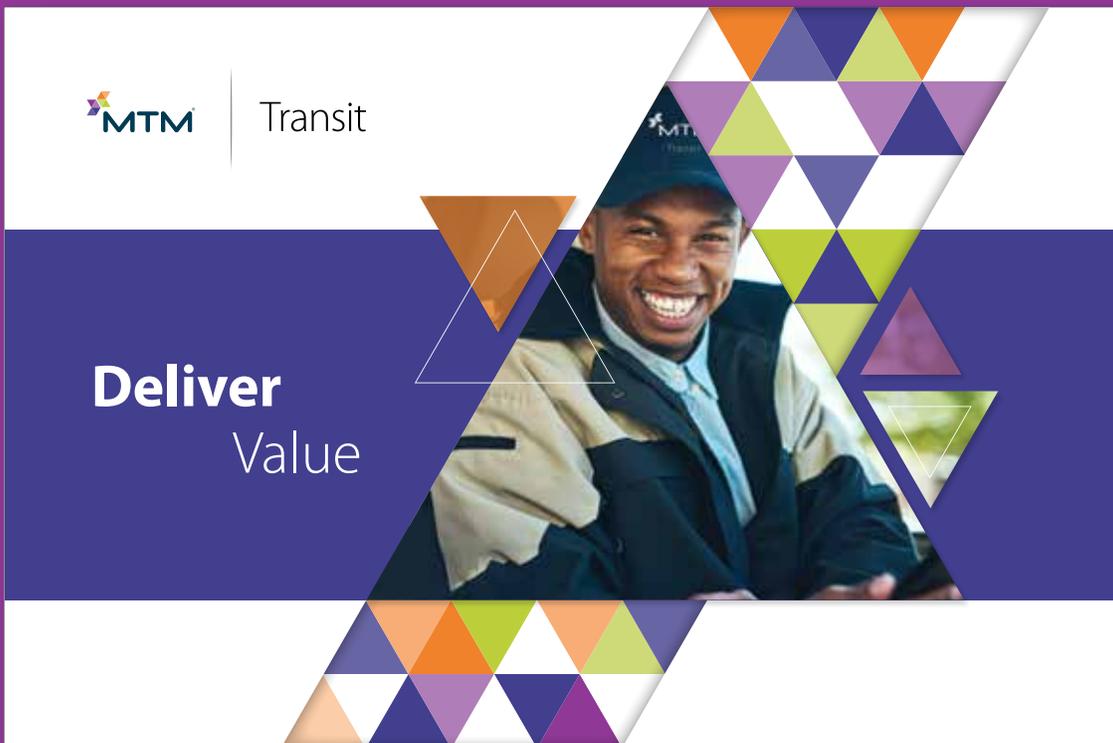


To checkout all of the MTM Transit Posters visit:

https://mtminc.formstack.com/forms/mtm_transit_posters_2

Posters

36" w x 24" h



Have Questions?

Email #Marketing!

We'll be happy to help you with your project.